



THE WORLD DAIRY SITUATION 2008 LOOKS AT NEW DRIVING FORCES FOR DAIRY

For further information, please contact:

Marylene Tucci, IDF Communications Officer - Tel: +32 2 706 86 44, Fax : +32 2 733 04 13

E-mail : MTucci@fil-idf.org

Mexico, November 2008 – The International Dairy Federation announces the release of its comprehensive annual report on the World Dairy Situation 2008. This major publication comprising statistics on production, consumption and trade, assists researchers, policymakers and economists in providing an exclusive tool for strategy formulation.

This edition emphasizes that “the agriculture and food sector nowadays is more integrated into the world economy largely due to the financial sector that saw interesting opportunities in a buoyant market and the energy sector through the demand for feedstock for bio fuel production. The agricultural sector in general, and the dairy sector in particular, will increasingly experience the discipline of the market after many years of policies that largely insulated it.”

The World Dairy Situation 2008¹ is considered an essential and useful resource by the global dairy community and is presented at the annual IDF World Dairy Summit. The aim of this yearly review is to investigate major developments, new trends, and the evolution of demand for dairy products as well as gather statistics on production, consumption and trade in all regions of the world, more specifically in IDF member countries.

Considered an essential resource by the dairy community, this new IDF publication is available in electronic form. More information at <http://www.fil-idf.org>

-----ENDS-----

Note to editors:

- The International Dairy Federation is the pre-eminent source of scientific and technical expertise for all stakeholders in the dairy chain.
- IDF is represented in 55 countries and membership is growing: IDF accounts for approximately **85%** of the world's milk production at present.
- IDF aims to identify, elaborate and disseminate best practice at international level in order to guide the dairy sector and to harmonise members' work on a variety of issues along the dairy production chain including animal health and welfare, protection of the environment, nutrition, food safety and hygiene and food standards.

¹ **The World Dairy Situation 2008** (95 pages in English only - in electronic form) Bulletin of the IDF N° 432/2008
Available from IDF, price: 75 Euros