



IDF PRESS RELEASE

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THE INTERNATIONAL DAIRY FEDERATION CELEBRATES WORLD SCHOOL MILK DAY 2017

Today is World School Milk Day. The International Dairy Federation (IDF) is celebrating this day to foster a better understanding of dairy products and how they fit into the overall diet.

Good nutrition is important for people of all ages. During childhood, good nutrition promotes normal growth and development. In the longer term, it is believed that establishing healthy eating habits in childhood can help to reduce the development of chronic diseases. Promoting a healthy diet to children can help them form healthy habits that extend into later life.

To celebrate the day, IDF has gathered a variety of worldwide initiatives that its members have put in place. All these initiatives are available on the [IDF Website](#).

“The programmes implemented around that day can play an important role for school children around the globe. It’s very important to know where dairy products come from, how they are made, their nutritional composition and how they fit into a healthy diet in order to make a positive contribution to the nutrition status of children, to address issues of malnutrition and to engender healthy nutrition habits “ emphasized Dr Nico van Belzen, IDF Director General.

“Milk is a nutrient-rich product and offers far more than other beverages. School-based programmes need to optimize the opportunity to encourage milk drinking and influence good choices for adulthood” concludes the previous [IDF Bulletin](#)* providing the results of a survey carried out by FAO and IDF in 2015.

*[Bulletin of IDF n°479/2015](#):The Contribution of School Milk Programmes to the Nutrition of Children - available free of charge

See how IDF Members celebrate
World School Milk Day 2017

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International Dairy Federation

The International Dairy Federation is the leading source of scientific and technical expertise for all stakeholders of the dairy chain since 1903. IDF engages all stakeholders in productive activities and research projects to further current knowledge and science on a wide range of issues. Today, dairy is one of the most vibrant and strategic sectors, with a major impact on national economies, public health and the environment. Through its working bodies, events and work programme, IDF provides a common platform, systems and processes for the global dairy sector to come together to reach consensus. Given its consensus-building capacity, IDF represents the global voice of dairy towards stakeholders and intergovernmental organisations. For more information, please visit www.fil-idf.org.

International Dairy Federation

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