



IDF SPONSORSHIP PROGRAMME

PREMIUM PARTNERSHIP OPPORTUNITIES 2020



PARTNERSHIP OPPORTUNITIES IN BRIEF

Helping to nourish the world with safe and sustainable dairy since 1903, and the leading source of scientific and technical expertise for all stakeholders of the dairy chain, IDF holds a strong and solid position, offering a targeted reach to a global audience. A recognised international authority for dairy, partners who link their name to IDF will increase their global presence.

Three ways to support IDF:

Privileged Partnership

IDF Publications and Website Sponsoring

Event Sponsoring

CONNECT with key actors including international, regional and national organizations, policy makers, dairy experts, private companies, scientists and academia.

ASSOCIATE your brand with the latest scientific knowledge and most trusted worldwide dairy expertise.

SUPPORT the delivery of IDF Programme of work. All revenues from sponsorship and partner agreements are used to enhance speedy and timely delivery of IDF’s work and improve communications inherent to dairy sector priorities, key issues and achievements.

BENEFIT from special advantages in the agreement.

INCREASE your visibility and overall level of recognition through activities and communications.

DISSEMINATE your message to selected audiences with interest in the dairy sector.





PRIVILEGED PARTNERSHIP: SUPPORTER OF IDF MISSION, VALUES AND WORK PROGRAMME

Privileged partners are dairy companies/groups that share IDF's overall objectives. These partners associate themselves to IDF without directly influencing the work outcomes of IDF, thus maintaining the scientific integrity of IDF.

OUTSTANDING PARTNER

- Three or more years commitment above € 30,000 /year.
- Recognition as Outstanding Partner to IDF work within IDF network.
- Visibility through display of corporate logos on the IDF website and intranet and during the IDF General Assembly.
- Mention in the IDF Annual Report.
- One subscription to all IDF publications for the duration of the agreement.
- Three invitations to the annual IDF President's lunch to be hosted at the World Dairy Summit, or alternatively at another time during the year.

SPECIAL PARTNER

- One or two year commitment minimum, € 20,000 /year.
- Recognition as Special Partner to IDF work within IDF network.
- Visibility through display of corporate logos on the IDF website and intranet and during the IDF General Assembly.
- Mention in the IDF Annual Report.
- One subscription to IDF publications for the duration of the agreement.
- One invitation to the annual IDF President's lunch to be hosted at the World Dairy Summit, or alternatively at another time during the year.

SUPPORTING PARTNER

- One year commitment, minimum € 10,000 /year.
- Recognition as Supporting Partner to IDF work within IDF network.
- Visibility through display of corporate logos on the IDF website and intranet and during the IDF General Assembly.
- Mention in the IDF Annual Report.

IDF PUBLICATIONS

IDF provides a permanent source of authoritative scientific and other information on a whole range of topics within the dairy sector. IDF publications can be obtained via our website. Feature your organisation in one of IDF's leading publications and increase your global visibility.

World Dairy Situation Report

Developed by IDF's leading experts in the dairy sector, this annual publication provides a detailed overview and a wealth of information on the dairy sector in over 50 countries globally, as well as an extensive set of dairy industry statistics that provide a diverse insight into the policies, analyses and economic factors influencing the sector.

- € 2,000 logo on a collective page.
- € 5,000 half page.
- € 12,000 full page.
- (new) for an extra € 1,000 the logo will be included in the Power Point presentation used at the IDF WDS and the slides offered with the report.
- Free copy of the publication.

Global Marketing Trends Report

As consumer expectations and new technologies are evolving, the Global Marketing Trends Report provides an in-depth market insight within the dairy sector worldwide. Providing key learnings and benchmarking data from IDF's leading experts globally, the report serves as a tool for readers within the dairy industry who wish to advance in the sector.

- € 1,500 logo on a collective page.
- € 4,000 half page.
- € 9,000 full page.
- Free copy of the publication.

Other publications for discussion

- [Dairy Sustainability Outlook](#)
- [Animal Health Report](#)
- Special issues of [IDF World on topics of interest](#)



WEBSITE SPONSORSHIP

80K ENGAGEMENTS

335K PAGE VIEWS

57K ACTIVE USERS

THE IDF WEBSITE

The IDF website is an interactive and diverse hub of knowledge providing scientific factual expertise within the global dairy sector. Through our online publications, factsheets, scientific papers and digital media, you can find a range of topics discussing dairy's beneficial role across the world.

WHAT WE OFFER YOU

- Dedicated page on IDF website to list supporters of IDF work. € 5,000 logo on a collective page (plus link to their website).
- Support section of IDF Website e.g. Knowledge hub on School Milk Program, Economic and Market data section, Knowledge Platform on Chemical Contaminants and Guidance on Proactive Management of Emerging Risks from Farm through Processing, Dairy laboratories website. Amount to be determined depending of the project.
- Process and Equipment Innovation section (package to be developed per month or year).

EVENT SPONSORSHIP

For many years, IDF events have brought together key stakeholders within the dairy chain to share knowledge and best practices. IDF events attract participants globally to discuss the latest developments in the dairy sector. IDF's key event, known as The World Dairy Summit, is usually attended by between 1,200 and 2,000 participants from over 50 different countries.

IDF events can take place in some various forms:

- Symposium
- IDF Webinar
- IDF meetings
- Presidential lunch or cocktail

» IDF Symposium on The Role of Dairy in Sustainable Diets: 2018, 2019	» IDF Symposium on Concentration and Drying Technologies of Dairy Products: 2021
» IDF International Symposium on Cheese Science and Technology (every 5 years): next 2021, Quebec City	» IDF Conference on Digital Innovations: 2021
» IDF International Symposium on sheep, goat and other non-cow milk (every 5 years): next 2020, Brussels	» IDF Symposium on Microstructure of Dairy Products : 2022
» IDF Paratuberculosis Forum, Dublin, Ireland, 10th April 2021 and 2023	» IDF Symposium on Advances in Milking: 2022
» IDF/ISO Analytical Week, Konstanz, Germany, 19-22 April 2021 (every year)	» IDF Symposium on Fermented Milk and Dairy: 2022
	» IDF Symposium on recombination of milk and milk products : 2023
	» IDF Mastitis Conference (every 4 years) next in 2023

Do not hesitate to contact us with suggestions and share your interest at info@fil-idf.org

Note: This section applies to events organized by IDF. The IDF World Dairy Summit and technical events with IDF license have their own sponsorship program managed by the host country of the event. IDF will put you in contact with the organizers if those events interest you.



GLOBAL DAIRY EXPERTISE SINCE 1903

Helping nourish the world with safe and sustainable dairy

IDF is the leading source of scientific and technical expertise for all stakeholders of the dairy chain. Since 1903, IDF has provided a mechanism for the dairy sector to reach global consensus on how to help feed the world with safe and sustainable dairy products. A recognised international authority in the development of science-based standards for the dairy sector, IDF has an important role to play in ensuring the right policies, standards, practices and regulations are in place to ensure the world's dairy products are safe and sustainable.



INTERNATIONAL DAIRY FEDERATION

70/B, Boulevard Auguste Reyers
1030 Brussels - Belgium
Tel: +32 2 325 67 40
Email: info@fil-idf.org

